

game changers | thought leaders | rule breakers | style makers

# COLLECTIVE

UB  
H

ISSUE 37

*featuring*  
**JESSICA GOMES**

TOP

EMERGING

TALENT



# The Beach

PEOPLE

EMMA  
HENDERSON



Sitting on the Beach  
came up with the idea

"If you can't find it CREATE it"  
~ SECURE IP/TRADEMARK ~

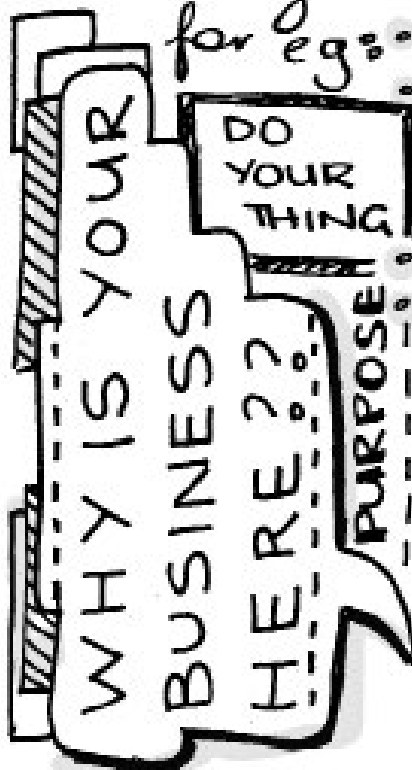
Sitting UP BRAND Guideline

for eg: • Colour Palette

• what you put on  
social media  
(also what you  
won't)

• Purpose  
enables all those  
in the business to  
make autonomous decisions

ENJOY  
BE  
HAPPY



Play to your

STRENGTHS



LIFT  
each  
OTHER



Visual notetaker Dyan Burgess shares her takeaways from  
The Beach People co-founder Emma Henderson's talk at Kick Start Smart Brisbane.

# TRENT INNES



THE  
COMPANY  
WE KEEP

finding great people =====



JOURNEY  
WE TAKE  
PATH IS  
WINDY & CAN  
BE FIERCE



## PURPOSE

((AND))

## Hard Work

PRACTICAL APPL'N -----

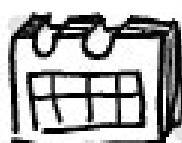
### +ve ATTITUDE



You  
OWN  
IT

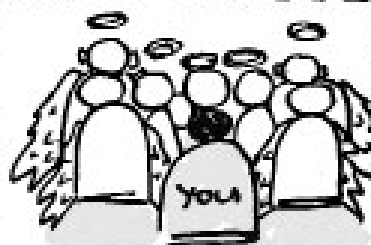
## Pitch

Knowing your  
purpose makes  
this SIMPLE



Be Present  
Plan / Be Open  
Prepare  
Be Clear

Say  
ThanX



vulnerable  
shared purpose  
GOOD LISTENER

2 WAY PATH

COACH

CONNECT

GOOD MENTOR



# KICK START SMART

PHILL NOSWORTHY  
CRYSTAL

WHY  
CLEAR

Give It  
a go

WHAT ARE  
YOU HERE  
FOR??



When  
you  
know  
this  
THE PATH  
IS EASY

NEED  
to participate



information  
VS  
APPLICATION

Friday 19 AUG  
2016

“ There is LOTS of  
information ”

WHAT IS  
YOUR

THE  
ONE  
IDEA

What you  
put in is  
WHAT YOU  
GET OUT