

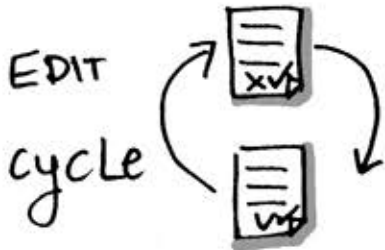
12 WEEK BOOK PLAN

EDITOR
GRAPHIC DESIGNER
ISBN LOCAL/POD
Chapters/Resources
TABLE

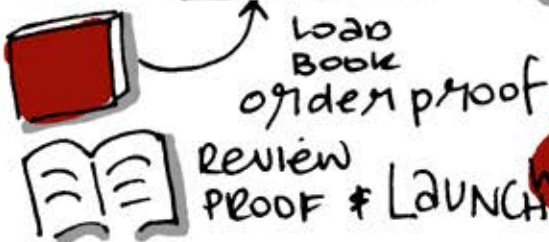
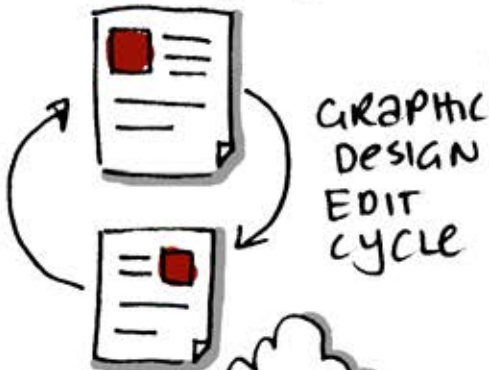
STYLE GUIDE
SALES PAGE - find GAPS build
copy



CONTINUE BUILDING
MANUSCRIPT



SALES PAGE REVIEW
Set up
finish any worksheets
value add COLLATERAL
FINISH EDIT CYCLE



Load
Book
order proof
Review
PROOF & LAUNCH

WK 1

WK 2

WK 3

WK 4

WK 5

WK 6

WK 7

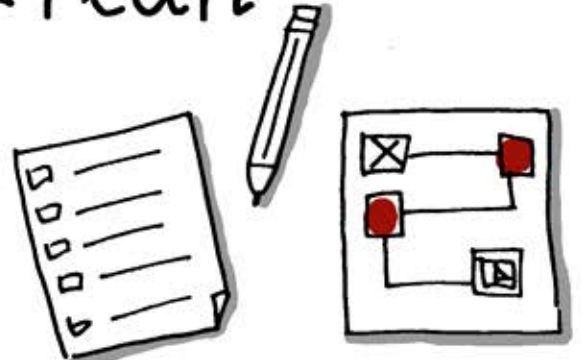
WK 8

WK 9

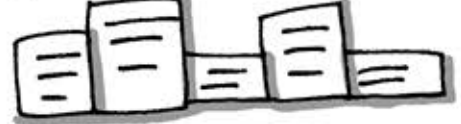
WK 10

WK 11

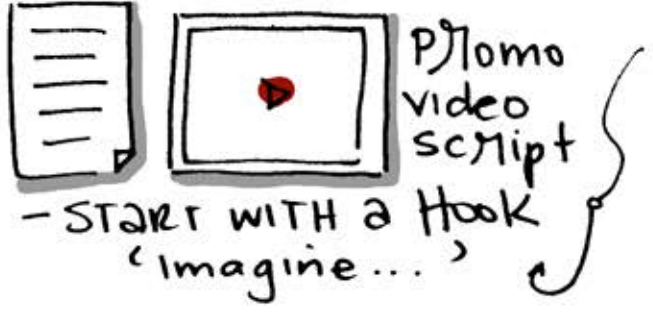
WK 12



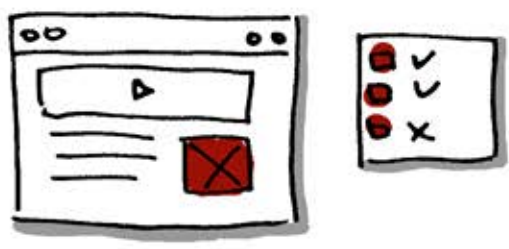
BUILD MANUSCRIPT



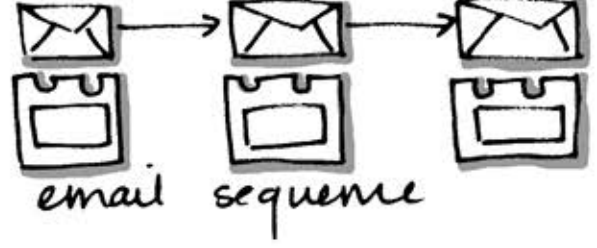
Review by 3RD PARTY



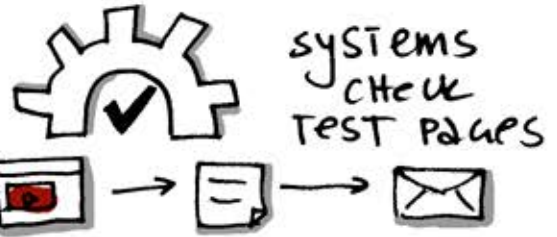
Promo
video
script
- START WITH a Hook
'Imagine...'



SET UP LEAD CAPTURE



email sequence



SYSTEMS
CHECK
TEST PAGES